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PCT/GB2003/003854

1	Cla	aims
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3	1.	A method of messaging comprising the steps of:
4		- maintaining a database of records, each record
5		comprising attributes of an individual and an
6		identifier of said individual;
7		 receiving at least one input attribute from a
8		user;
9		 retrieving at least one record from the database
10		in accordance with at least one input attribute;
11		 identifying an individual corresponding to each
12		selected record;
13		 rendering at least one avatar using attributes
14		comprised in the at least one selected record;
15		selecting a rendered avatar;
16		 sending a message to the identified individual.
17		
18	2.	A method as claimed in Claim 1 comprising the
19		additional step of rendering an avatar in response
20		to the input attributes.
21		
22	3.	A method of messaging comprising the steps pf:
23		 maintaining a database of records, each record
24		comprising attributes of an individual and an
25		identifier of said individual;
26		 receiving at least one input attribute from a
27		user;
28		 rendering an avatar responsive to the input
29		attributes;
30		- retrieving at least one record from the database
31		in accordance with at least one input attribute;

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PCT/GB2003/003854

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1 - identifying an individual corresponding to each 2 retrieved record; 3 - sending a message to the identified individual. 4 5 The method as claimed in Claim 3 comprising the 4. 6 additional step of rendering at least one avatar 7 using attributes comprised in the selected records. 8 9 5. The method as claimed in Claim 4 comprising the 10 additional step of selecting at least one of the 11 rendered avatars. 12 13 6. The method as claimed in Claim 1 or Claim 5, wherein 14 the step of selecting at least one of the rendered 15 avatars is in response to a selection input by the 16 user. 17 18 The method as claimed in any preceding Claim 7. 19 comprising the additional step of receiving the 20 message from the user. 21 22 The method as claimed in any preceding Claim 8. 23 comprising the additional step of verifying that a 24 status of a user is such that the user is not 25 blocked from sending a message to an identified 26 individual. 27 28 9. The method as claimed in any preceding Claim 29 comprising the additional step of determining 30 whether a user has been assigned a status of 31 disallowed sender to an identified individual, and 32 preventing the rendering of an avatar corresponding

to that identified individual.

WO 2004/023336 PCT/GB2003/003854

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2	10.	The method as claimed in Claim 8 or Claim 9 wherein
3		the step of determining a status of the user is
4		dependent on the identity of the user and the
5		identity of the individual.
6		
7	11.	The method as claimed in Claim 9 or Claim 10 wherein
8		the status of the individual is determined using the
9		database.
10		
11	12.	The method as claimed in Claim 9 or Claim 10
12		comprising the steps of storing an identifier
13		associated with a selected record, and determining
14		the status of the individual using the associated
15		identifier.
16		
17	13.	The method as claimed in any preceding Claim wherein
18		the input attributes comprise attributes relating to
19		a location of an individual.
20		
21	14.	A system for messaging comprising:
22		 a storage means for storing a plurality of
23		records, each record comprising attributes of an
24		individual and an identifier of said individual;
25		 an avatar rendering and selection means for
26		rendering an avatar using attributes stored in the
27		storage means, and selecting a rendered avatar;
28		and
29		- a messaging means, for identifying an individual
30		corresponding to the selected rendered avatar, and
31		sending a message to the identified individual.
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PCT/GB2003/003854

WO 2004/023336

27 1 The system as claimed in Claim 14 further comprising 15. 2 a display for displaying a rendered avatar to the 3 user. 4 5 The system as claimed in Claim 14 or Claim 15 16. 6 wherein the avatar rendering and selection means is 7 adapted to receive attributes input by a user for 8 matching and retrieving data in the storage means 9 and render an avatar responsive to said input 10 attributes. 11 12 17. The system as claimed in any of Claims 14 to 16 13 wherein the avatar rendering and selection means is 14 adapted to match input attributes with records in 15 the database and retrieve matched records. 16 17 18. The system as claimed in any of Claims 14 to 17 18 wherein the input attributes relate to the location 19 of an individual. 20 21 The system as claimed in any of Claims 14 to 18 22 wherein the input attributes include details of an 23 individual's physical appearance. 24 25 20. The system as claimed in Claim 19 wherein the 26 details of the individual's physical appearance are 27 selected from a list of head shapes, eye colours, 28 eyelid states, mouth types, hairstyles, hair 29 colours, skin colours, breast size, belly size and 30 clothing.

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32 The system as claimed in Claim 20 wherein the 33 clothing is selected from a list comprising: top

PCT/GB2003/003854

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1 style, top colour, bottom style, bottom colour, shoe 2 type and shoe colour. 3 4 22. The system as claimed in any of Claims 14 to 21 5 wherein the attributes of an individual include 6 details of the individual's behaviour. 7 8 23. The system as claimed in Claim 22 wherein the 9 details of the individual's behaviour are selected 10 from a list comprising: smoking preference, drink 11 preference, musical preference, and interests. 12 24. 13 The system as claimed in any of Claims 14 to 2314 wherein the avatar rendering and selection means is 15 further adapted to verify that a status of a user is such that the user is not blocked from sending a 16 17 message to an identified individual. 18 19 The system as claimed in any of Claims 14 to 23 25. 20 wherein the avatar rendering and selection means is 21 further adapted to determine whether a user has been 22 assigned a status of disallowed sender to an 23 identified individual, and prevent the rendering of 24 an avatar corresponding to that identified 25 individual. 26 27 26. The system as claimed in any of Claims 14 to 25 28 wherein the avatar rendering and selection means is 29 further adapted to determine the status of the 30 individual using the database.

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32 27. The system as claimed in any of Claims 14 to 26 33 wherein the avatar rendering and selection means is

PCT/GB2003/003854

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1		adapted to store an identifier associated with a
2		selected record, and the status of the individual is
3		determined using the associated identifier.
4		
5	28.	The system as claimed in any of Claims 14 to 27
6		wherein the inputting of attributes is performed
7		using a graphical user interface that includes an
8		output rendered avatar.
9		
10	29.	A method of capturing attributes of individuals
11		comprising the steps of:
12		- maintaining a database of records, each record
13		comprising attributes of an individual and an
14		identifier of an individual;
15		- receiving at least one input attribute from a
16		user;
17		- rendering an avatar, responsive to said input
18		attributes.
19		
20	30.	The method as claimed in Claim 29, further
21		comprising the step of storing the input attributes
22		in the database.
23		
24	31.	The method as claimed in Claim 29 or Claim 30,
25		further comprising the steps of determining an
26		identifier of the individual and storing the
27		identifier in the database.
28		
29	32.	A system for capturing attributes of individuals
30		comprising:

PCT/GB2003/003854

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1		 a storage means for storing a plurality of
2		records, each record comprising attributes of an
3		individual and an identifier of said individual;
4		 a character engine means for receiving input
5		attributes of an individual and rendering an
6		avatar, responsive to said input attributes.
7		
8	33.	The system as claimed in Claim 32 wherein the
9		character engine means is adapted to store the input
10		attributes in the database.
11		
12	34.	The system as claimed in Claim 32 or Claim 33
13		further comprising a registration means for
14		determining an identifier of the individual and
15		storing the identifier in the database.
16		
17	35.	A method of selecting individuals comprising the
18		steps of:
19		- maintaining a database of records, each record
20		comprising attributes of an individual and an
21		identifier of said individual;
22		- receiving at least one input attribute from a
23		user;
24		- retrieving at least one record from the database
25		in accordance with at least one input attribute;
26		- rendering at least one avatar using attributes
27		comprised in the at least one selected record;
28		- selecting a rendered avatar.
29		
30	36.	The method as claimed in Claim 35 comprising the
31		additional step of rendering an avatar in response
32		to the input attributes.

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PCT/GB2003/003854

WO 2004/023336

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1 37. The method as claimed in Claim 35 or Claim 36 2 wherein the input attributes relate to the location 3 of a user. 4 5 A system of selecting individuals comprising: 6 - a storage means for storing a plurality of 7 records, each record comprising attributes of an 8 individual and an identifier of said individual; 9 - an avatar rendering and selection means for 10 rendering an avatar using attributes stored in the 11 storage means, and selecting a rendered avatar. 12 13 39. The system as claimed in Claim 38 further comprising 14 a character engine means for inputting attributes of 15 an individual and rendering an avatar responsive to 16 said attributes is adapted to input attributes for 17 selecting data in the storage means. 18 19 40. The system as claimed in Claim 38 or Claim 39 20 wherein the input attributes relate to the location 21 of an individual. 22 23 The system as claimed in any of Claims 38 to 40 24 wherein the input attributes include details of an 25 individual's physical appearance. 26 27 42. The system as claimed in Claim 41 wherein the 28 details of the individual's physical appearance are 29 selected from a list of head shapes, eye colours, 30 eyelid states, mouth types, hairstyles, hair 31 colours, skin colours, breast size, belly size and 32 clothing.

PCT/GB2003/003854

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1 The system as claimed in Claim 42 wherein the 43. 2 clothing is selected from a list comprising: top 3 style, top colour, bottom style, bottom colour, shoe 4 type and shoe colour. 5 6 The system as claimed in any of Claims 38 to 437 wherein the attributes of an individual include 8 details of the individual's behaviour. 9 10 45. The system as claimed in Claim 44 wherein the 11 details of the individual's behaviour are selected 12 from a list comprising: smoking preference, drink 13 preference, musical preference, and interests. 14 15 46. The system as claimed in any of Claims 38 to 4516 wherein the inputting of attributes is performed 17 using a graphical user interface that includes an 18 output rendered avatar.